

# DELIVERING MORE

Homes for Scotland



20  
24

Annual Awards

Meeting Scotland's Housing Needs



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# CHIEF EXECUTIVE'S MESSAGE

21 December 2023

## Dear colleague

I am delighted to launch our 2024 awards programme ahead of the upcoming festive break in what represents a valuable opportunity to consider those projects, processes and people which your business wishes to recognise as part of our prestigious scheme.

Building upon the success of last month's annual conference, the theme of this year's programme centres around how we meet the housing needs of everyone living (or who wish to live) in Scotland – with our awards seeking to showcase the many examples of best practice and innovation which HFS members provide across the country.

I therefore hope that as many of you as possible will support our 2024 programme which will help strengthen the work we have already started on the perceptions key opinion formers across the country have of our sector.

Many of you will be familiar with the process and structure of our awards, and critically it is the criteria and format of the entry submission which gives them their credibility and robustness. Should you require any assistance with your application, please don't hesitate to contact the team.

With the exception of some additional tweaks to categories following feedback from members and our 2023 independent judging panel, these remain largely unchanged on last year given their continued relevance. Of note:

- We have renamed our Associate Member of the Year award to Supporting Organisation of the Year in what is a reflection of the valuable efforts and insights provided by this section of the HFS membership.
- Following much conversation from judges around how to best recognise conversion / refurbishment / repurposing projects, we have stipulated that the judges may wish to pull any such entries out from any of the Development of the Year categories for separate consideration at their discretion (noting that all developments must be providing additional supply).
- Last year's Development of the Year – Small category was deliberately restricted to support our small scale home builder workstream. With that meaning there was a number of entries for small sites that could therefore not be considered, the category has this year been opened up to all members, with the stipulation that judges consider developments undertaken by organisations that build a total of no more than 50 units per annum separately.
- For the Development of the Year categories, judges may use their discretion to consider affordable housing developments separately.

- A sub-group of the HFS Board will again consider the winner of the Supporting Organisation of the Year category (previously Associate Member of the Year), with a full shortlist to be published and finalists receiving the appropriate recognition.

Our 2024 categories therefore comprise:

- 🏠 Development of the Year – large (100+ units)
- 🏠 Development of the Year – medium (26-99 units)
- 🏠 Development of the Year – small (up to 25 units)
- 🏠 Supporting Organisation of the Year
- 🏠 People | Place | Planet award

*(NB: all categories are dependent on a sufficient number of entries)*

Headline awards are:

- 🏠 Home Builder of the Year (large)
- 🏠 Home Builder of the Year (SME) <50 units per annum
- 🏠 Home Builder of the Year (Affordable Housing Provider)

We will again be undertaking face-to-face senior management interviews for the Home Builder of the Year awards to coincide with site visits. Specific criteria for these interviews will be circulated in due course.

Thank you in advance for your ongoing support of the HFS awards programme and we look forward to receiving a wide range of submissions from across the HFS membership by the closing date of **Friday 2 February 2024** and to revealing the winners at our awards ceremony on Friday 17 May!

Kind regards



**Jane Wood**  
Chief Executive

# THE AWARD CATEGORIES

The 2024 award categories comprise:

- 1. Development of the Year – large (100+ units)**
- 2. Development of the Year – medium (26-99 units)**
- 3. Development of the Year – small (up to 25 units)**  
(open to all HFS home builder, RSL and joint venture members, regardless of size)\*
- 4. Supporting Organisation of the Year**
- 5. People | Place | Planet award**

**\*Judges will consider developments undertaken by organisations that build a total of no more than 50 units per annum separately**

**Judges may also use their discretion to consider affordable housing developments separately.**

**(Please Note: all categories are dependent on a sufficient number of entries)**

NB: Joint venture and partnership entries are acceptable. However, no public referencing will be given to non-member companies.

# THE JUDGING PROCESS

Please note that the 2024 judging panel will be confirmed in due course.

- 1** Entries will, in the first instance, be assessed according to a single stage submission process with judging based on quality, content and strength of case being made.
- 2** Entrants should ensure submissions clearly meet the criteria outlined for each category.
- 3** Entries will be scored equally across the defined criteria set out in each category using pre-developed matrices (which will also be available for the information of entrants) to ensure consistency in approach.
- 4** Judges will contact organisations for further information if they consider necessary.
- 5** Entries will be shortlisted as agreed by the judges. Judges will then undertake pre-arranged site visits to those shortlisted in the Development of the Year categories and invite those shortlisted in the People | Place | Planet category for interview. Interviews will be undertaken with those shortlisted in the Supporting Organisation of the Year category if considered necessary.
- 6** Companies shortlisted in the Development of the Year categories will also be considered for one of the following headline awards (with entrants required to indicate on the entry form which is applicable):
  - 🏠 Home Builder of the Year (Large)
  - 🏠 Home Builder of the Year (SME) <50 units
  - 🏠 Home Builder of the Year (Affordable Housing Provider)
- 7** Management of the judging process will be agreed by the judges themselves.
- 8** Judges will declare any vested interests in any submissions and remove themselves from assessment of such entries.
- 9** The judges may, in exceptional circumstances, give special recognition as they feel appropriate eg both in relation to particular developments/projects/practices or with regards outstanding individuals encountered during the judging process
- 10** The judges may reallocate entries into other categories as they deem appropriate.

# ANNUAL LUNCH 2024



Winners of the 2024 Homes for Scotland awards will be announced at our Annual Lunch at the Edinburgh International Conference Centre on Friday 17 May 2024. Bookings for *the* premier event in the Scottish home building calendar will open shortly.

Please contact the Homes for Scotland Executive Team for any booking enquiries – [info@homesforscotland.com](mailto:info@homesforscotland.com) / 0131 455 8350.

Annual Lunch 2024  
sponsored by



Pre-Lunch reception  
sponsored by



Raising Standards. Protecting Homeowners

# PROMOTION AND PR



Homes for Scotland will be looking to promote the awards as fully as possible – look out for further updates within our weekly news round-up.

# GUIDANCE



This section provides direction on what the judges will be looking for in entries across the various categories.

There are no limits to the number of entries in any category from any member.

Please note:

- 🏠 entrants should ensure submissions clearly meet the criteria outlined for each category
- 🏠 the importance of providing full and relevant answers, evidenced as appropriate
- 🏠 judges do not wish to see CGIs, but would be interested to view both external and internal photography
- 🏠 entrants should carefully consider the quality of images supplied as these will go on to form the basis of promotion of any shortlisted or winning submission





2023 Large category winner Cruden Homes & Places for People for Longniddry Village, East Lothian. [Click here](#) to find out more.

## Development of the Year – large (100+ units)

The Development of the Year categories are open to entries from all HFS home builder members, including RSLs and joint ventures.

Entries should demonstrate how the development creates a high quality place for people to live in.

Equal weighting will be given to the following criteria. A maximum of 250 words will be allowed for each:

- 🏠 **place/design**  
 demonstrating diversity of home types/building techniques and the creation of new high-quality places, eg: connectivity, landscaping, distinctive character and identity, sense of arrival etc.
- 🏠 **social/environmental/economic impact**  
 demonstrating high levels of community engagement, creation of a clear future vision for housing delivery, notable sustainability features (both within the homes and the wider development), use of apprentices and engagement with schools etc.
- 🏠 **meeting customer needs**  
 demonstrating strong customer satisfaction levels, clear customer service policies, selection and suitability of property mix, rent or purchase price bands, variety of tenure and customer testimonials etc.

In addition, judges would be interested to hear examples of any challenges overcome during any stage of the build process from planning to delivery as well as the features that make this site special.

Submissions are invited for developments/phases or those completed between 1 August 2022 and the closing date of Friday 2 February 2024 with the stipulation that 50% of the development/phase is already occupied.

New phases of existing developments adhering to this timeframe/stipulation are also welcome. **Please note that the phase entered should correspond to the number of units in the category (as opposed to considering the development as a whole).**

Please note that judges may wish to pull out examples of conversion/refurbishment/repurposing within this category for separate consideration at their discretion (noting that all developments must be providing additional supply). These examples should highlight how the repurposing of land and buildings has provided additional supply which provides strong connections and integration with communities.

Judges may also use their discretion to consider affordable housing developments separately.

### Please note:

A maximum of five developments will be shortlisted in this category with all shortlisted sites to be visited by judges. Shortlisted companies will also be put forward for consideration for one of the following headline awards (with entrants required to indicate on the entry form which is applicable):

- Home Builder of the Year (Large)
- Home Builder of the Year (SME) <50 units
- Home Builder of the Year (Affordable Housing Provider)

Coinciding with site visits, up to two senior management team members will be invited to an interview with members of the independent judging panel where they will be looking more generally at the shortlisted company and what makes them stand out as a potential Home Builder of the Year candidate.

**It is proposed that site visits/interviews take place between 18-28 March 2024 (although this may be subject to change).**

See page 12 for further information on the Home Builder of the Year awards. Full details of the information required will be circulated ahead of interview.



2023 Medium category winner CALA Homes (East) for Newington Residences, Edinburgh. A commendation was awarded to Scotia Homes for Highwood, Inverness. Click [here](#) and [here](#) to find out more.

## Development of the Year – medium (26-99 units)

The Development of the Year categories are open to entries from all HFS home builder members, including RSLs and joint ventures.

Entries should demonstrate how the development creates a high quality place for people to live in.

Equal weighting will be given to the following criteria. A maximum of 250 words will be allowed for each:

- 🏠 **place/design**  
 demonstrating diversity of home types/building techniques and the creation of new high-quality places, eg: connectivity, landscaping, distinctive character and identity, sense of arrival etc.
- 🏠 **social/environmental/economic impact**  
 demonstrating good levels of community engagement, creation of a clear future vision for housing delivery, notable sustainability features (both within the homes and the wider development), use of apprentices and engagement with schools etc.
- 🏠 **meeting customer needs**  
 demonstrating strong customer satisfaction levels, clear customer service policies, selection and suitability of property mix, rent or purchase price bands, variety of tenure and customer testimonials etc.

In addition, judges would be interested to hear examples of any challenges overcome during any stage of the build process from planning to delivery as well as the features that make this site special.

Submissions are invited for developments/phases or those completed between 1 August 2022 and the closing date of Friday 2 February 2024 with the stipulation that 50% of the development/phase is already occupied.

New phases of existing developments adhering to this timeframe/stipulation are also welcome. **Please note that the phase entered should correspond to the number of units in the category (as opposed to considering the development as a whole).**

Please note that judges may wish to pull out examples of conversion/refurbishment/repurposing within this category for separate consideration at their discretion (noting that all developments must be providing additional supply). These examples should highlight how the repurposing of land and buildings has provided additional supply which provides strong connections and integration with communities.

Judges may also use their discretion to consider affordable housing developments separately.

### Please note:

A maximum of five developments will be shortlisted in this category with all shortlisted sites to be visited by judges. Shortlisted companies will also be put forward for consideration for one of the following headline awards (with entrants required to indicate on the entry form which is applicable):

- Home Builder of the Year (Large)
- Home Builder of the Year (SME) <50 units
- Home Builder of the Year (Affordable Housing Provider)

Coinciding with site visits, up to two senior management team members will be invited to an interview with members of the independent judging panel where they will be looking more generally at the shortlisted company and what makes them stand out as a potential Home Builder of the Year candidate.

**It is proposed that site visits/interviews take place between 18-28 March 2024 (although this may be subject to change).**

See page 12 for further information on the Home Builder of the Year awards. Full details of the information required will be circulated ahead of interview.



2023 small category winner Headon Developments for 22 Lade Braes, St Andrews. [Click here](#) to find out more.

## Development of the Year – small (up to 25 units)

This category is open to all HFS home builder, RSL and joint venture members regardless of size.

Please note that judges will consider developments undertaken by organisations building a total of no more than 50 units per annum separately. These examples should also adhere to the criteria stated below.

Entries should demonstrate how the development creates a high quality place for people to live in.

Equal weighting will be given to the following criteria. A maximum of 250 words will be allowed for each:

- 🏠 **place/design**  
 demonstrating the creation of a high quality place for people to live in, e.g: - distinctive character and identity, examples of connectivity, landscaping or clear sense of arrival will be expected.
- 🏠 **social/environmental/economic impact**  
 sustainability features (either within the homes or the wider development), engagement with local community i.e schools, colleges, community council etc.
- 🏠 **meeting customer needs**  
 demonstrating strong customer satisfaction levels, testimonials and clear examples of how customer issues are resolved.

In addition, judges would be interested to hear examples of any challenges overcome during any stage of the build process from planning to delivery as well as the features that make this site special.

Submissions are invited for developments/phases or those completed between 1 August 2022 and the closing date of Friday 2 February 2024 with the stipulation that 50% of the development/phase is already occupied.

New phases of existing developments adhering to this timeframe/stipulation are also welcome. **Please note that the phase entered should correspond to the number of units in the category (as opposed to considering the development as a whole).**

Please note that judges may wish to pull out examples of conversion/refurbishment/repurposing within this category for separate consideration at their discretion (noting that all developments must be providing additional supply). These examples should highlight how the repurposing of land and buildings has provided additional supply which provides strong connections and integration with communities.

Judges may also use their discretion to consider affordable housing developments separately.

### Please note:

A maximum of five developments will be shortlisted in this category with all shortlisted sites to be visited by judges. Shortlisted companies will also be put forward for consideration for one of the following headline awards (with entrants required to indicate on the entry form which is applicable):

- Home Builder of the Year (Large)
- Home Builder of the Year (SME) <50 units
- Home Builder of the Year (Affordable Housing Provider)

Coinciding with site visits, up to two senior management team members will be invited to an interview with members of the independent judging panel where they will be looking more generally at the shortlisted company and what makes them stand out as a potential Home Builder of the Year candidate.

**It is proposed that site visits/interviews take place between 18-28 March 2024 (although this may be subject to change).**

See page 12 for further information on the Home Builder of the Year awards. Full details of the information required will be circulated ahead of interview.



2023 Associate Member of the Year winner Rettie & Co.

## Supporting Organisation of the Year

This award celebrates the vital part associate members play in supporting our work and delivering more homes for the people of Scotland. This year, we are again looking to recognise those who have contributed the most to enhance the value of our work and the broader understanding of the sector. Using our strategic objectives as criteria, equal weighting will be given to the following (with a maximum of 250 words allowed for each):

- 🏠 Influencing stakeholders
- 🏠 Improving the understanding and image of the sector
- 🏠 Supporting members

Entries should demonstrate how success has been measured and include evidence in the way of testimonials, external validation, accreditation, comparative statistics etc.

Entries can be supported by up to five images and should relate to the period between 1 August 2022 and the closing date of Friday 2 February 2024 with relevant dates noted in the submission.

### Please note:

The winner of this year's award will be selected by a sub-group of the HFS Board with interviews undertaken if considered necessary.

A full shortlist for this category will be published.



2023 People | Place | Planet joint winners Forster Group and Scotia Homes. [Click here](#) and [here](#) to find out more.

## People | Place | Planet award

With environmental, sustainable and social values remaining high on all of our agendas, this award seeks to highlight those member organisations/individuals who are going the extra mile in terms of moving the dial on our behaviours in alignment with the United Nation's Sustainable Development Goals which include:

- 🏠 Achieving gender equality
- 🏠 Promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- 🏠 Making cities and human settlements inclusive, safe, resilient and sustainable
- 🏠 Ensuring sustainable consumption and production patterns
- 🏠 Taking urgent action to combat climate change and its impacts
- 🏠 Access to clean water and sanitation
- 🏠 Good health and wellbeing

Open to all HFS members, examples may include exceptional individuals (social intrapreneurs) within your organisation responsible for championing your Environmental, Social and Governance (ESG) goals (ratings for which are now critical to investors) particular outcomes arising from the implementation of ESG strategies or processes/practices which demonstrate the ways in which your business is ahead of the curve in terms of positively impacting society and the environment.

Equal weighting will be given to the following criteria, with a maximum of 250 words allowed for each:

- 🏠 Demonstrated commitment from senior management to promote/embed an ESG culture
- 🏠 How success/impact is measured and reported
- 🏠 Demonstrated transferability and scalability eg how easily can the process/practice/ sustainable behaviours be adapted to become more widely embedded in the organisation/across the sector
- 🏠 Demonstrated enhancement of the customer journey eg how the process/practice/sustainable behaviour positively impacts on and adds value to the consumer experience

### Please note:




It is proposed that online interviews take place between 18-28 March 2024 (although this may be subject to change).



2023 Home Builder of the Year (Large) winner CALA Homes; Home Builder of the Year (SME) winner Rural Renaissance; Home Builder of the Year (Affordable Housing Provider) winner Champion Homes.

## Home Builder of the Year

Our headline Home Builder of the Year awards are designed to reflect the diversity of the home building sector and the all-tenure approach of HFS:

-  Home Builder of the Year (Large)
-  Home Builder of the Year (SME) <50 units
-  Home Builder of the Year (Affordable Housing Provider)

While criteria will be measured proportionately for each, equal weight will be given to these headline awards.

Entrants should indicate on the relevant pro-forma entry template which of the above categories is applicable, with those companies shortlisted in the Development of the Year categories subject to site visit and senior management interview. Coinciding with the site visit, this interview will look more generally at the shortlisted company and what makes them stand out as a potential Home Builder of the Year candidate.

**Please note that specific guidance on the interview criteria for the Home Builder of the Year awards will be issued in advance to those shortlisted.**

### Please note:

1. It is incumbent on shortlisted companies to informally escort judges round the site.
2. To ensure the health and safety of judges, they should not enter any area of the development where PPE would be required.
3. Judges would be keen to be shown inside a home and meet residents should this be possible. Confirmation of this should be advised to HFS staff prior to the judges' visit.
4. Details of the on-site contact the judging party should report to on arrival must be advised to HFS no later than 48 hours before the scheduled visit.
5. Whilst as much notice as possible will be given if judging visits need to be rescheduled, HFS cannot accept any responsibility for circumstances outwith its control.
6. Judges will be on site for a maximum of 30 minutes. This timeframe must be strictly adhered to given their very tight schedule.
7. **It is proposed that site visits and interviews will take place between 18-28 March 2024 (although this may be subject to change).**

# ENTRIES



- 1** Entries must be submitted using the relevant pro-forma developed for each category to help streamline the entry/judging process.
- 2** Each entry must use an individual pro-forma.
- 3** All entries must be received separately i.e. where a company is entering more than one category, these should NOT be combined into the one submission.
- 4** Submissions must be signed off and submitted by a senior representative of the entering organisation.
- 5** Entries should clearly demonstrate how they meet the guidance requirements criteria set out for each award and will be considered accordingly.
- 6** With specific regard to the Development of the Year categories, any company unable to take part in the interview process will be unable to be considered further for the relevant Home Builder of the Year award.
- 7** Only Homes for Scotland members will be publicly referenced in relation to any shortlisting/award.
- 8** It is the responsibility of each applicant to substantiate/evidence their entry.
- 9** Standard marketing materials will not be accepted.
- 10** A corporate logo, together with electronic versions of supporting images, should be included as individual jpegs in 300dpi jpg format as opposed to being incorporated within other documents. Entries taking the form of joint submissions with other companies should include the corporate logos of ALL partner organisations. Individual image files should be no larger than 3MB.
- 11** Entries must be submitted by 4.30pm on the closing date of **Friday 2 February 2024.**
- 12** All entries will be held in strict confidence.
- 13** Homes for Scotland would wish to give appropriate publicity to the awards scheme and winning entries. Photographs and images submitted will, unless otherwise stated, be assumed to be available for use by Homes for Scotland in such publicity or otherwise more widely (eg on the Homes for Scotland website or in brochures) at a later date.

# SUBMISSION

All entries must be submitted via one of the following methods, with full instructions available on the Homes for Scotland website [here](#):

- Step 1. Each entry must be submitted using one of the entry forms available to download [here](#).
- Step 2. Required and optional items should be uploaded to the zip folder entry template available on the Homes for Scotland website [here](#) and then either:
- (a) Uploaded to Dropbox/WeTransfer/Google Drive with the link to individual folders included within the entry form

or

- (b) emailed directly to **awards@homesforscotland.com**

**NB: total file size must not exceed 30MB. File names of documents and images should be no more than ten characters to prevent corruption of files on transfer.**

An acknowledgement will be generated upon receipt. Should this not be received, please contact the Homes for Scotland office.




# 2023 SHORTLIST

## Development of the year Large (100+ units) Finalists

Sponsored by 


**Barratt East Scotland** - Cammo Meadows, Edinburgh  
**CALA Homes (East)** - Cammo Meadows, Edinburgh  
**CALA Homes (West)** - Prince's Quay, Glasgow  
**Cruden Homes & Places for People** - Longniddry Village, East Lothian (WINNER)  
**Link Group & McTaggart Construction** - Bunston Grove, Inverclyde  
**Robertson Homes** - Newton Manor, Dunbar  
**Wheatley Group & West Dunbartonshire Council** - Queens Quay, Clydebank

## Development of the year Medium (26-99 units) Finalists

Sponsored by 

**AS Homes (Scotland)** - Allison Street, Glasgow  
**CALA Homes (East)** - Newington Residences, Edinburgh (WINNER)  
**Campion Homes** - Ellengowan, Dundee  
**CCG (Scotland)** - Cromdale Square, Glasgow  
**CCG (Scotland)** - North Gate, Glasgow  
**Miller Homes Scotland West** - Millerbank, West Dunbartonshire  
**Scotia Homes** - Highwood, Inverness (COMMENDATION)  
**Stewart Milne Group** - Ballumbie Rise, Dundee

## Development of the year Small (up to 25 units) Finalists

Sponsored by 

**Headon Developments** - 22 Lade Braes, St Andrews (WINNER)  
**Rural Renaissance** - Orchard Park, Gattonside

## Associate Member of the year

Sponsored by 

**Rettie & Co.** (WINNER)

## People | Place | Planet Finalists

Sponsored by 

**Forster Group** (WINNER)  
**Scotia Homes** (WINNER)  
**Stewart Milne Homes**

## Home builder of the Year - Large

**CALA Homes** (WINNER)

## Home builder of the Year - SME

**Rural Renaissance** (WINNER)

## Home builder of the Year - Affordable Housing Provider

**Campion Homes** (WINNER)

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SCOTLAND**

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