

improving living in scotland



The Homes for Scotland People Awards
Recognising talent and achievement

09



Dear colleague

The home building industry bore the brunt of the credit crunch fallout during 2008. With a host of issues facing prospective home buyers, we have endured a period of unprecedented economic turmoil and uncertainty during which we have witnessed dramatic drops in construction and the loss of many thousands of co-workers.

Whilst 2009 promises to be just as challenging, it is nonetheless imperative we do not lose sight of the fact that the requirement for many new homes in Scotland has not simply “gone away”. Indeed, the gap between demand and supply is widening and the industry needs to be ready to respond to this as conditions improve.

Key to doing so will be the skills and experience of the people who remain at the industry’s core. Recognising this, the Homes for Scotland 2009 Awards will focus on recognising the talent and promoting the achievements of the many individuals who together will be responsible for the delivery of the many new homes Scotland still desperately needs.

You will see from the details which follow that the broad spectrum of categories enables all levels and disciplines of staff / consultants¹ to be nominated. We also have an overall Industry Achievement Award² whereby member companies may nominate individuals from outwith their own organisation.

With the exception of the Industry Achievement Award, there is no limit to the number of entries that can be made in any category.

I am also pleased to say that, for the first time, entries for the Awards have also been opened up to Associate Members.

The 2009 Awards will follow the general pattern of previous years with an independent judging panel assessing entries and the winners announced at our Annual Lunch on Friday 1 May 2009.

With entry criteria specifically developed in order to minimise the time and resource requirements for submissions, I very much hope that your company will want to participate in the Awards scheme.

I look forward to receiving entries from a large range of members by the closing date of **Monday 9 March 2009**.

Yours sincerely



Jonathan Fair

Chief Executive
Homes for Scotland

¹ Any nominated consultants must be Associate Members of Homes for Scotland (visit the members’ directory page at www.homesforscotland.com for full details).

² Any nominated individual for the Industry Achievement Award must be from a Homes for Scotland member company.



Jonathan Fair

the AWARDS

1. Nominations are invited for individuals who have demonstrated outstanding skill, achievement, commitment and / or innovation within any of the following seven Award categories:

- **Construction** *eg created, led or delivered (with their team) a complex or consistently high quality product*
- **Customer Care** *eg identified, directed or achieved improved processes and / or positive client feedback*
- **Architecture & Design** *eg championed or created the hunger for high quality spaces and places*
- **Sales & Marketing** *eg motivated, secured or maintained consistent sales and marketing successes with clients*
- **Regeneration** *eg created, championed or tirelessly promoted key regeneration opportunities*
- **Environment** *eg identified, drove or implemented significant policies and measures for improvement*
- **Land & Planning** *eg sourced, negotiated and secured difficult land assembly or planning consent approval*

Note: Any nominated individuals for the above Awards must be employed by a Homes for Scotland home building or associate member company.

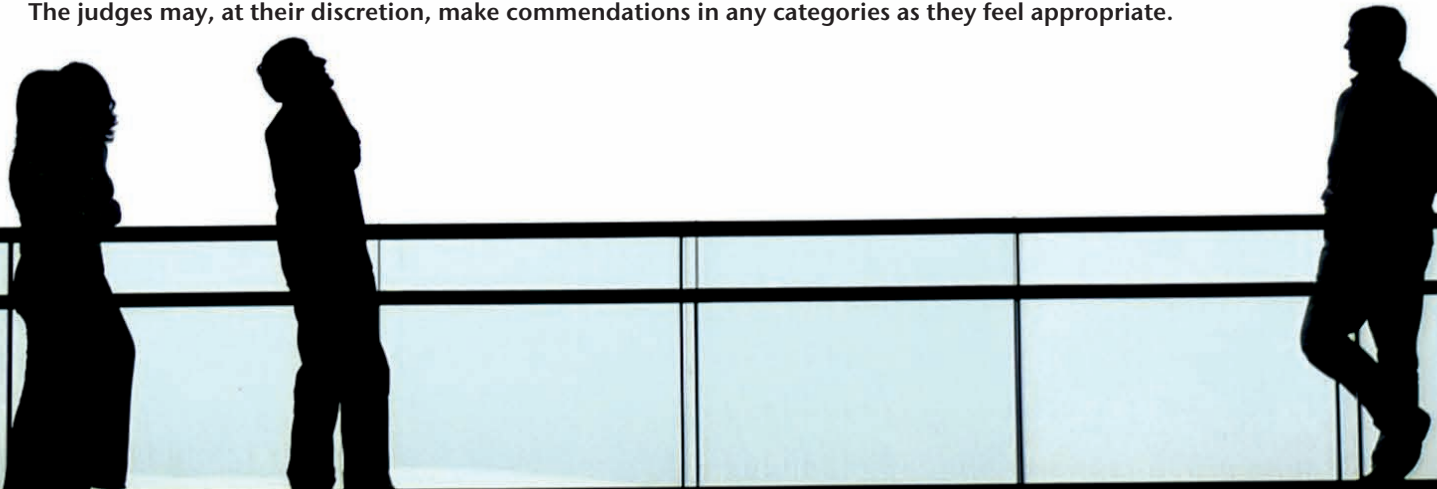
2. Nominations are also invited for an **Industry Achievement Award** to recognise exceptional effort and achievement in promoting the home building industry's growth and success.

Note: For the above award, each Homes for Scotland member company may nominate only one individual who must be outwith their own organisation. Any nominated individual must be from a Homes for Scotland home building or associate member company.

3. With the exception of Industry Achievement, there is no limit to the number of entries from a member company in any category.

4. The judges may, at their discretion, amalgamate categories/reallocate entries to other categories as they feel appropriate.

5. The judges may, at their discretion, make commendations in any categories as they feel appropriate.



ENTRIES

1. Judging will be assessed on written submissions though interviews may also be held if the judging panel considers this to be appropriate.
2. Limited to one side of A4 per nomination, entries should clearly demonstrate why the nominee merits an award. This should encompass both subjective assessments (such as on ability, capacity, character etc) as well as more measurable or quantifiable benchmarks (such as recognisable achievements).
3. The following should also be included:
 - a photograph of the nominee (including 300dpi jpeg)
 - a description of their role and a career summary
 - details of other points of contact who may be able to provide testimonials if required
4. The closing date for entries is **Monday 9 March 2009**.
5. All entries should be submitted with a dedicated entry cover note.
6. Standard marketing materials will not be accepted
7. Entries can only be submitted by home building and associate member companies of Homes for Scotland.
8. Nominated individuals must be employed by home building or associate member companies of Homes for Scotland.

CONFIDENTIALITY

1. All entries will be held in strict confidence.

PUBLICITY

1. Homes for Scotland would wish to give appropriate publicity to the Awards Scheme and winning entries.
2. Photographs and images submitted will, unless otherwise stated, be assumed to be available for use by Homes for Scotland in such publicity or otherwise at a later date.

ENTRY COVER NOTE

To be completed by all applicants

(please use a separate cover note for each entry)

1. Entry submitted by:

Name:

Position:

Company:

Email:

2. Please see enclosed entry for the category of:

- Construction
- Customer Care
- Architecture & Design
- Sales & Marketing
- Regeneration
- Environment
- Land & Planning
- Industry Achievement

(please ✓ as appropriate)

3. We believe that this application meets the requirements of entry outlined in the entry brochure and comprises TWO copies of all supporting documentation.

(please ✓ as appropriate)

Signed by:

All applications should be submitted by close of business **Monday 9 March 2009** to:

Homes for Scotland

5 New Mart Place, Edinburgh EH14 1RW

Tel: 0131 455 8350 Fax: 0131 455 8360

Email: info@homesforscotland.com

Web: www.homesforscotland.com

improving living in scotland



Homes for Scotland

5 New Mart Place, Edinburgh EH14 1RW

Tel: 0131 455 8350 Fax: 0131 455 8360

Email: info@homesforscotland.com

Web: www.homesforscotland.com